

REP HEADLINE# 6395890 TRF# 338905  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT31/12 14.03  
\*\*\* WPXI-TV \*\*\*

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM  
AGY # 06331 AGY. NAME MAIN STREET MEDIA GROUP

P.O. BOX 25093

ALEXANDRIA, VA 22313

REP.# OFF.# 18 SALESMAN #

BUYER NAME EMILY MILHOAN

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6395890

PRDCT AMER 4 TX RFRM 10/29 EST#1291 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 14.03

REP: TO JEN  
FR LINDSEY  
M1 OK  
TTLS \$29,475  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P	30		\$1,275.00	11/3	11/3	0		SAT	0
PROGRAM : CHANNEL 11 NEWS SATURDAY												
CON COM1: CHANNEL 11 NEWS SATURDAY												
28	A		800P-900P	30		\$1,275.00	11/3	11/3	1		SAT	1
PROGRAM : BREEDER'S CUP												
ORD COM1: BREEDER'S CUP - DUE TO PROGRAM CHANGE												
ORD COM2: SPOT IS BOOKED - MB												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-11 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 67  
AGENCY PRODUCT CODE = 147  
AGENCY EST# = 1291

REP HEADLINE# 6395890 TRF# 336905  
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OCT31/12 14.03  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
M1	OK'D	BUY#11	MISSED: SAT/600P-630P OFFER: SAT/800P-900P CMT: BREXIDER'S CUP - DUE TO PROGRAM CHANGE CMT: SPOT IS BOOKED - MB									
									30S	\$1,275.00	(OCT30/12)	
									30S	\$1,275.00	PLS ADVISE.	

CONTRACT TOTAL 29475.00  
 TOTAL SPOTS 32

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MARKET TOTALS \$113,365 WPXI 26% KDKA 38% WTAE 33% WPGH 3% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

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ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT30/12 16.18  
\*\*\* WPXI-TV \*\*\*

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CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT30/12 16.18

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#11

MISSED: SAT/600P-630P

OFFER: SAT/800P-900P

CMT: BREIDER'S CUP - DUE TO PROGRAM CHANGE  
CMT: SPOT IS BOOKED - MB

NOV3 30S \$1,275.00 (OCT30/12)  
NOV3 30S \$1,275.00 PLS ADVISE.

CONTRACT TOTAL 29475.00  
TOTAL SPOTS 32